

Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount
Quality and Access			\$3,034,250		
	Quality First Child Care Scholarships	Provides scholarships to children to attend quality early care and education programs. Helps low-income families afford a better educational beginning for their children.		Valley of the Sun United Way	\$850,000
	Quality First Supports provided to early care and education centers and homes to improve the quality of programs, including: on-site coaching; program assessment; financial resources; teacher education scholarships; and consultants specializing in health and safety practices. Expands the number of children who have access to high quality care and education, including learning materials that are developmentally appropriate, a curriculum focused on early literacy and teachers trained to work with infants, toddlers and preschoolers.	homes to improve the quality of programs, including: on-site coaching; program assessment; financial resources; teacher		Arizona Department of Health Services	\$40,756
				Southwest Human Development	\$158,400
			Valley of the Sun United Way	\$764,383	
	Pre-Kindergarten Scholarships	Provides scholarships to quality preschool programs in a variety of settings to allow programs to serve more children. Increases the number of 3- and 4-year olds enrolled in high quality preschool programs that prepare them to succeed in kindergarten and beyond.		Arizona Department of Education	\$1,160,000
Professional			\$771,600		
Development	Scholarships TEACH	Provides scholarships for higher education and credentialing to early care and education teachers. Improves the professional skills of those providing care and education to children 5 and younger.		Association for Supportive Child Care	\$231,800
	FTF Professional REWARD\$	Improves retention of early care and education teachers through financial incentives. Keeps the best teachers with our youngest kids by rewarding longevity and continuous improvement of their skills.		Valley of the Sun United Way	\$500,000

Last Processed: 3/16/2012 3:38:56 PM Page: 1 of 4



		\$1,935,987	
Physician Education & Outreach	Provides consultation and facilitate a self-assessment process for physician practices in order to provide preventive health care for young children using a medical home model and including necessary developmental screenings and referrals. Ensure that young children are receiving the required preventive health care from a consistent medical provider, including more consistent developmental screenings and referrals.	American Academy of Pediatrics- AZ Chapter	\$94,000
Oral Health	Provides oral health screenings and fluoride varnish in a variety of community-based settings; provide training to families on the importance of oral health care for their children; and provide outreach to dentists to encourage service to children for a first dental visit by age one. Decreases preventable oral health problems in young children.	Catholic Healthcare West Foundation - East Valley	\$303,905
Mental Health Consultatio	Provides mental health consultation to teachers and caregivers, and tuition reimbursement to support professional development to increase capacity of workforce. Helps child care staff and early childhood programs to support the social-emotional development of young children.	Southwest Human Development	\$625,000
Health Insurance Enrollme	Assists families in application for or renewal of public health insurance. Increases children's access to preventive health care and builds community awareness of the availability of public health insurance options.	Children's Action Alliance	\$473,317
Child Care Health Consultation	Provides qualified health professionals who assist child care providers in achieving high standards related to health and safety for the children in their care. Improves the health and safety of children in a variety of child care settings.	Maricopa County Department of Public Health	\$192,000
Care Coordination/Medica Home	Provides children and their families with effective case management, and connect them to appropriate, coordinated health care. Improves children's health care and future development by ensuring they have a regular source of care.	American Academy of Pediatrics- AZ Chapter	\$197,859

Last Processed: 3/16/2012 3:38:56 PM Page: 2 of 4



Family Support			\$5,528,469
	Parent Education Community-Based Training	Provides classes on parenting, child development and problemsolving skills. Strengthens families with young children by providing voluntary classes in community-based settings.	Chicanos Por La Causa, dba \$309,837 Parenting Arizona
			Teen Outreach Pregnancy \$222,154 Services
	Home Visitation	Provides voluntary in-home services for infants, children and their families, focusing on parenting skills, early physical and social development, literacy, health and nutrition. Connect families to resources to support their child's health and early learning. Gives young children stronger, more supportive relationships with their parents through in-home services on a variety of topics, including parenting skills, early childhood development, literacy, etc. Connects parents with community resources to help them better support their child's health and early learning.	Arizona Department of Economic \$27,154 Security
			Arizona Partnership for Children, \$997,919 L.L.P.
			Banner Health \$961,463
			Chicanos Por La Causa, dba \$303,950 Parenting Arizona
			Child Crisis Center \$1,474,042
			Southwest Human Development \$1,152,062
	Food Security	Distribute food boxes and basic necessity items to families in need of assistance who have children birth to 5 years old. Improves the health and nutrition of children 5 and younger and their families.	United Food Bank \$60,000
Evaluation			\$371,215
	Statewide Evaluation	Statewide evaluation includes the studies and evaluation work which inform the FTF Board and the 31 Regional Partnership Councils, examples are baseline Needs and Assets reports, specific focused studies, and statewide research and evaluation on the developing early childhood system.	First Things First (FTF-Directed) \$371,215
Community Awareness			\$700,000
	Media	Increases public awareness of the importance of early childhood development and health via a media campaign that draws viewers/listeners to the ReadyAZKids.com web site.	First Things First (FTF-Directed) \$420,000
	Community Outreach	Provides grassroots support and engagement to increase parent and community awareness of the importance of early childhood	First Things First (FTF-Directed) \$100,000

Last Processed: 3/16/2012 3:38:56 PM Page: 3 of 4



	development and health.			
Community Awareness	Uses a variety of community-based activities and materials to increase public awareness of the critical importance of early childhood development and health so that all Arizonans are actively engaged in supporting young kids in their communities.	First Things First (FTF-Directed)	\$180,000	

Last Processed: 3/16/2012 3:38:56 PM Page: 4 of 4